



NATIONAL PUBLIC OPINION SURVEY

2017

Survey conducted October 22, 2017. 1,211 registered voters participated in the survey. Survey weighted to match expected turnout demographics for the 2018 General Election. Margin of Error is +/- 2.8% with a 95% level of confidence. Totals do not always equal 100% due to rounding.

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Q: What is your opinion of Major League Baseball?

Favorable: 60%
Unfavorable: 11%
No opinion: 29%

Q: What is your opinion of Joe Buck?

Favorable: 20%
Unfavorable: 19%
No opinion: 61%

Q: Do you approve or disapprove of Joe Buck's job performance as a baseball play-by-play announcer?

Approve: 24%
Disapprove: 17%
Not sure: 59%

Q: How interesting do you think the MLB playoffs has been so far?

Very interesting: 31%
Somewhat interesting: 30%
Not at all interesting: 29%
Not sure: 10%

Q: How interested are you in the upcoming World Series matchup between the Houston Astros and the Los Angeles Dodgers?

Very interested: 31%
Somewhat interested: 30%
Not at all interested: 34%
Not sure: 5%

Q: Who do you *want* to see win the 2017 World Series?

Houston Astros: 37%
L.A. Dodgers: 25%
Undecided: 38%

Q: Who do you *think* will win the 2017 World Series?

Houston Astros: 31%
L.A. Dodgers: 35%
Not sure: 34%



Q: How many games do you think the 2017 World Series will go?

Four games: 7%
Five games: 17%
Six games: 30%
Seven games: 20%
Not sure: 26%

Q: What is your favorite professional sports league?

MLB: 30%
NFL: 25%
NBA: 10%
NHL: 8%
MLS: 2%
Other: 13%
Not sure: 12%



Q: What is your opinion of Major League Baseball?

BY GENDER

Column %	Female	Male
Favorable	59%	61%
Unfavorable	12%	10%
No opinion	28%	29%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Favorable	56%	68%	56%
Unfavorable	16%	6%	13%
No opinion	28%	26%	31%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Favorable	72%	33%	60%	66%	59%
Unfavorable	14%	13%	17%	7%	12%
No opinion	13%	54%	23%	27%	29%

BY RACE

Column %	White	African-American	Hispanic	Other
Favorable	60%	62%	63%	41%
Unfavorable	13%	14%	0%	21%
No opinion	27%	24%	37%	38%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Favorable	58%	62%	61%
Unfavorable	14%	10%	9%
No opinion	28%	28%	30%



Q: What is your opinion of Joe Buck?

BY GENDER

Column %	Female	Male
Favorable	16%	25%
Unfavorable	12%	27%
No opinion	71%	49%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Favorable	17%	24%	19%
Unfavorable	26%	13%	18%
No opinion	57%	62%	62%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Favorable	22%	10%	13%	29%	18%
Unfavorable	34%	25%	28%	13%	13%
No opinion	45%	64%	59%	58%	69%

BY RACE

Column %	White	African-American	Hispanic	Other
Favorable	22%	14%	26%	5%
Unfavorable	19%	27%	13%	20%
No opinion	60%	59%	62%	75%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Favorable	22%	20%	15%
Unfavorable	19%	17%	24%
No opinion	59%	63%	61%



Q: Do you approve or disapprove of Joe Buck's job performance as a baseball play-by-play announcer?

BY GENDER

Column %	Female	Male
Approve	16%	32%
Disapprove	10%	26%
Not sure	74%	42%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Approve	19%	26%	25%
Disapprove	25%	9%	18%
Not sure	56%	65%	56%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Approve	25%	22%	19%	23%	28%
Disapprove	23%	27%	27%	14%	10%
Not sure	52%	52%	55%	63%	62%

BY RACE

Column %	White	African-American	Hispanic	Other
Approve	24%	22%	26%	13%
Disapprove	18%	19%	13%	15%
Not sure	57%	59%	62%	71%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Approve	23%	27%	19%
Disapprove	19%	15%	18%
Not sure	58%	59%	64%



Q: How interesting do you think the MLB playoffs has been so far?

BY GENDER

Column %	Female	Male
Very interesting	31%	31%
Somewhat interesting	25%	37%
Not at all	35%	21%
Not sure	9%	11%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Very interesting	23%	33%	36%
Somewhat interesting	32%	35%	25%
Not at all	31%	27%	28%
Not sure	14%	5%	11%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Very interesting	32%	29%	33%	30%	30%
Somewhat interesting	35%	23%	28%	32%	31%
Not at all	33%	37%	25%	25%	31%
Not sure	0%	11%	14%	12%	8%

BY RACE

Column %	White	African-American	Hispanic	Other
Very interesting	32%	30%	28%	24%
Somewhat interesting	29%	31%	36%	24%
Not at all	29%	33%	21%	28%
Not sure	9%	6%	15%	23%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Very interesting	27%	37%	27%
Somewhat interesting	33%	28%	29%
Not at all	25%	27%	40%
Not sure	15%	7%	4%



Q: How interested are you in the upcoming World Series matchup between the Houston Astros and the Los Angeles Dodgers?

BY GENDER

Column %	Female	Male
Very interested	31%	31%
Somewhat interested	30%	30%
Not at all	36%	33%
Not sure	3%	6%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Very interested	32%	31%	32%
Somewhat interested	21%	40%	29%
Not at all	43%	29%	32%
Not sure	4%	1%	7%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Very interested	45%	25%	30%	30%	32%
Somewhat interested	26%	11%	32%	34%	33%
Not at all	29%	53%	37%	29%	33%
Not sure	0%	11%	1%	6%	2%

BY RACE

Column %	White	African-American	Hispanic	Other
Very interested	29%	30%	42%	27%
Somewhat interested	33%	32%	17%	25%
Not at all	34%	36%	34%	40%
Not sure	3%	2%	7%	8%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Very interested	34%	34%	19%
Somewhat interested	27%	32%	34%
Not at all	33%	31%	46%
Not sure	7%	2%	1%



Q: Who do you *want* to see win the 2017 World Series?

BY GENDER

Column %	Female	Male
Astros	29%	45%
Dodgers	30%	19%
Undecided	41%	36%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Astros	47%	29%	34%
Dodgers	18%	33%	24%
Undecided	35%	37%	42%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Astros	49%	24%	43%	39%	31%
Dodgers	22%	23%	30%	24%	25%
Undecided	29%	54%	27%	38%	44%

BY RACE

Column %	White	African-American	Hispanic	Other
Astros	37%	22%	49%	37%
Dodgers	23%	34%	23%	30%
Undecided	40%	43%	28%	34%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Astros	43%	35%	25%
Dodgers	24%	27%	23%
Undecided	33%	38%	52%



Q: Who do you *think* will win the 2017 World Series?

BY GENDER

Column %	Female	Male
Astros	29%	34%
Dodgers	35%	36%
Not sure	36%	31%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Astros	33%	30%	31%
Dodgers	35%	37%	34%
Not sure	32%	34%	35%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Astros	29%	19%	32%	37%	29%
Dodgers	55%	30%	45%	30%	31%
Not sure	17%	51%	23%	33%	40%

BY RACE

Column %	White	African-American	Hispanic	Other
Astros	31%	29%	39%	23%
Dodgers	34%	45%	33%	29%
Not sure	35%	26%	28%	48%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Astros	36%	28%	27%
Dodgers	36%	37%	30%
Not sure	28%	35%	43%



Q: How many games do you think the 2017 World Series will go?

BY GENDER

Column %	Female	Male
Four games	6%	8%
Five games	18%	17%
Six games	27%	35%
Seven games	21%	19%
Not sure	29%	21%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Four games	13%	2%	6%
Five games	17%	19%	16%
Six games	32%	28%	32%
Seven games	19%	23%	18%
Not sure	20%	28%	28%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Four games	21%	15%	7%	4%	2%
Five games	14%	17%	23%	17%	14%
Six games	18%	24%	35%	34%	30%
Seven games	25%	2%	20%	23%	22%
Not sure	22%	43%	15%	21%	32%

BY RACE

Column %	White	African-American	Hispanic	Other
Four games	5%	10%	15%	3%
Five games	14%	21%	23%	22%
Six games	35%	20%	25%	18%
Seven games	21%	23%	14%	23%
Not sure	25%	27%	23%	34%

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
Four games	12%	5%	1%
Five games	16%	20%	15%
Six games	31%	30%	29%
Seven games	18%	20%	24%
Not sure	23%	26%	31%



Q: What is your favorite professional sports league?

BY GENDER

Column %	Female	Male
MLB	28%	32%
NFL	27%	23%
NBA	14%	6%
NHL	6%	11%
MLS	1%	2%
Other	11%	15%
Not sure	13%	12%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
MLB	30%	29%	30%
NFL	21%	33%	21%
NBA	8%	13%	10%
NHL	11%	3%	11%
MLS	2%	1%	2%
Other	17%	8%	13%
Not sure	10%	13%	14%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
MLB	47%	13%	26%	33%	29%
NFL	20%	29%	17%	23%	34%
NBA	6%	15%	13%	8%	10%
NHL	24%	0%	17%	6%	3%
MLS	0%	1%	3%	2%	1%
Other	3%	17%	18%	13%	10%
Not sure	0%	25%	6%	15%	13%

BY RACE

Column %	White	African-American	Hispanic	Other
MLB	28%	25%	47%	7%
NFL	28%	30%	10%	27%
NBA	9%	27%	0%	12%
NHL	8%	8%	7%	11%
MLS	2%	0%	0%	5%
Other	14%	3%	15%	19%
Not sure	11%	8%	20%	19%



Q: What is your favorite professional sports league? (Continued)

BY IDEOLOGY

Column %	Conservative	Moderate	Liberal
MLB	34%	26%	27%
NFL	17%	32%	29%
NBA	7%	12%	14%
NHL	11%	5%	8%
MLS	2%	1%	1%
Other	15%	10%	12%
Not sure	13%	13%	9%



DEMOGRAPHICS

GENDER	
	%
Female	53%
Male	47%

PARTY	
	%
Republican	31%
Democrat	32%
Non-Partisan	37%

AGE	
	%
18-29	9%
30-39	11%
40-49	19%
50-69	37%
70+	27%

RACE	
	%
White	63%
African-American	16%
Hispanic	16%
Other	5%

IDEOLOGY	
	%
Conservative	40%
Moderate	41%
Liberal	19%