



**KANSAS U.S. SENATE
&
KANSAS GOVERNOR
BRUSHFIRE**

2014 GENERAL ELECTION SURVEY

Survey conducted October 9th through October 12th, 2014. 1091 likely General Election voters participated in the survey. Survey weighted to match average demographics of the past four General Elections. Margin of Error is +/-2.97% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



Q: The candidates for Kansas Governor are Republican Sam Brownback, Democrat Paul Davis and Libertarian Keen Umbehr. If the election were held today, for whom would you vote?

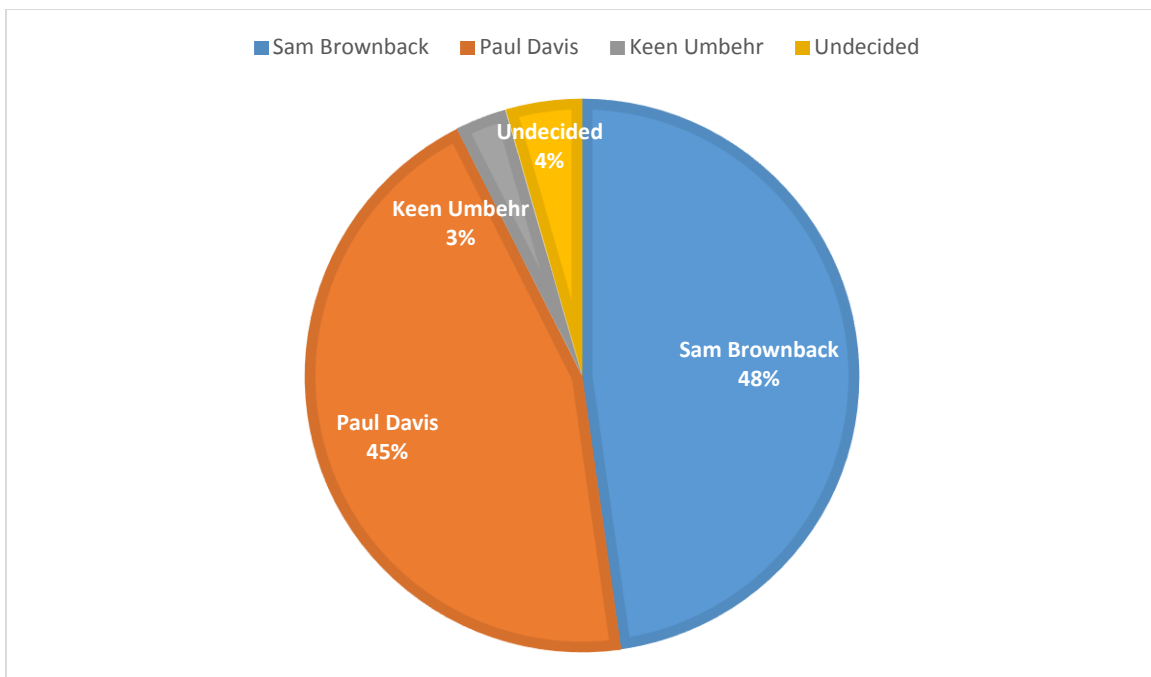


Figure 1. Total sample; base n = 1091



Q: The candidates for United States Senate are Republican Pat Roberts, Independent Greg Orman and Libertarian Randall Batson. If the election were held today, for whom would you vote?

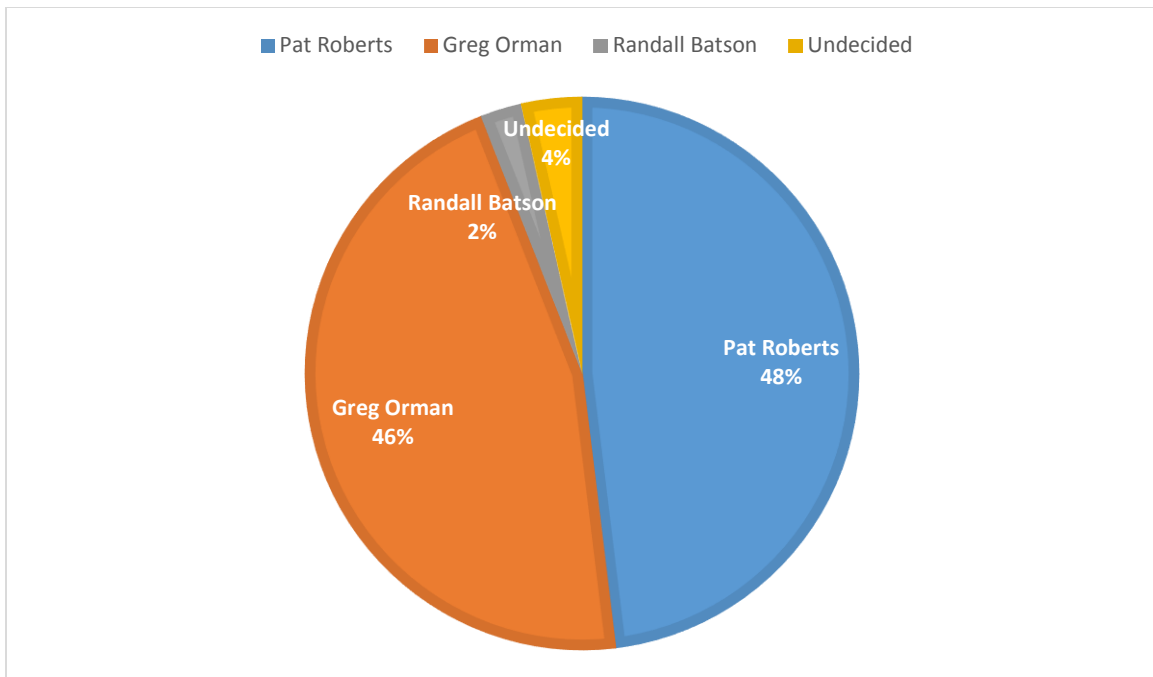


Figure 2. Total sample; base n = 1091

Q: What is your opinion of Sam Brownback?

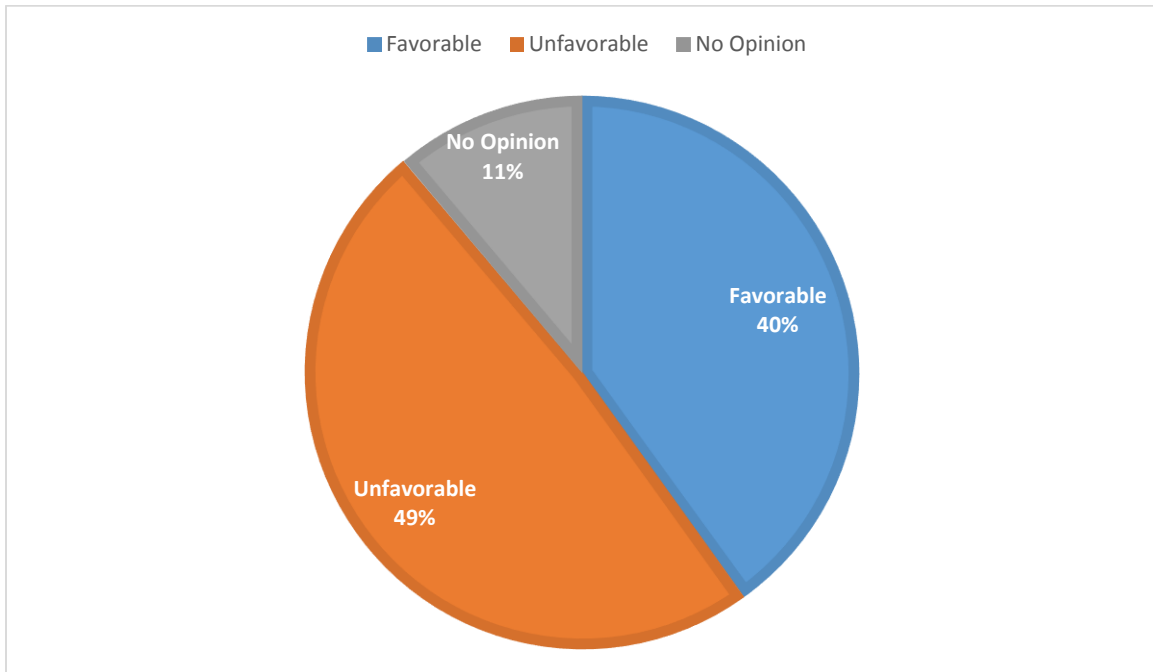


Figure 3. Total sample; base n = 1091



Q: What is your opinion of Paul Davis?

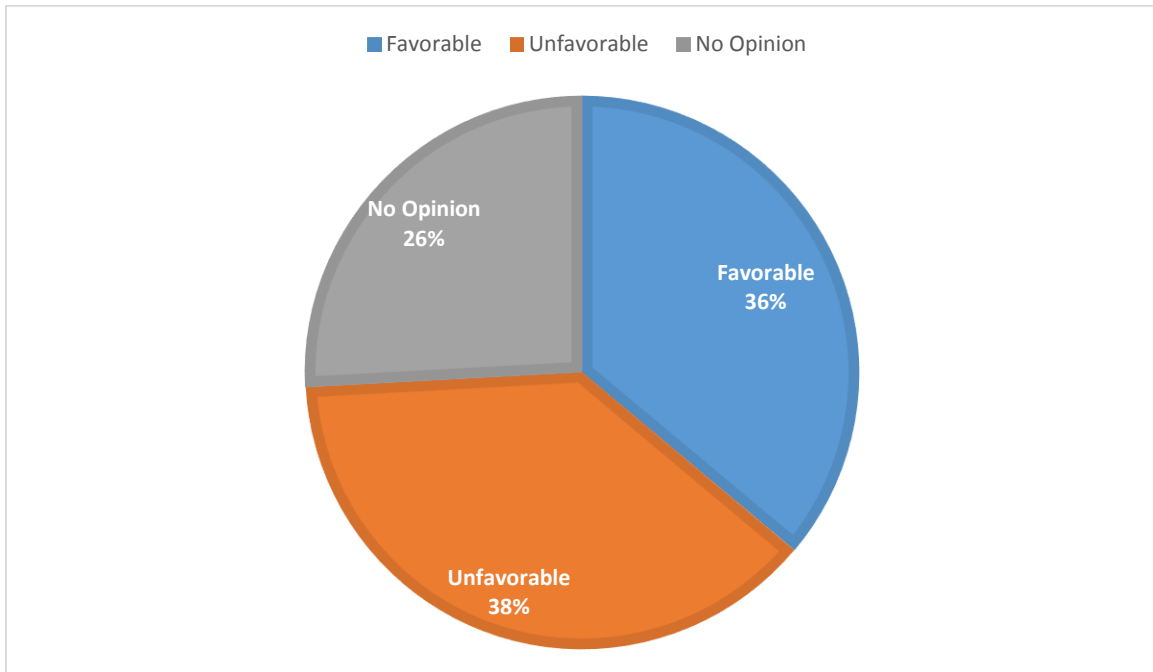


Figure 4. Total sample; base n = 1091



Q: What is your opinion of Pat Roberts?

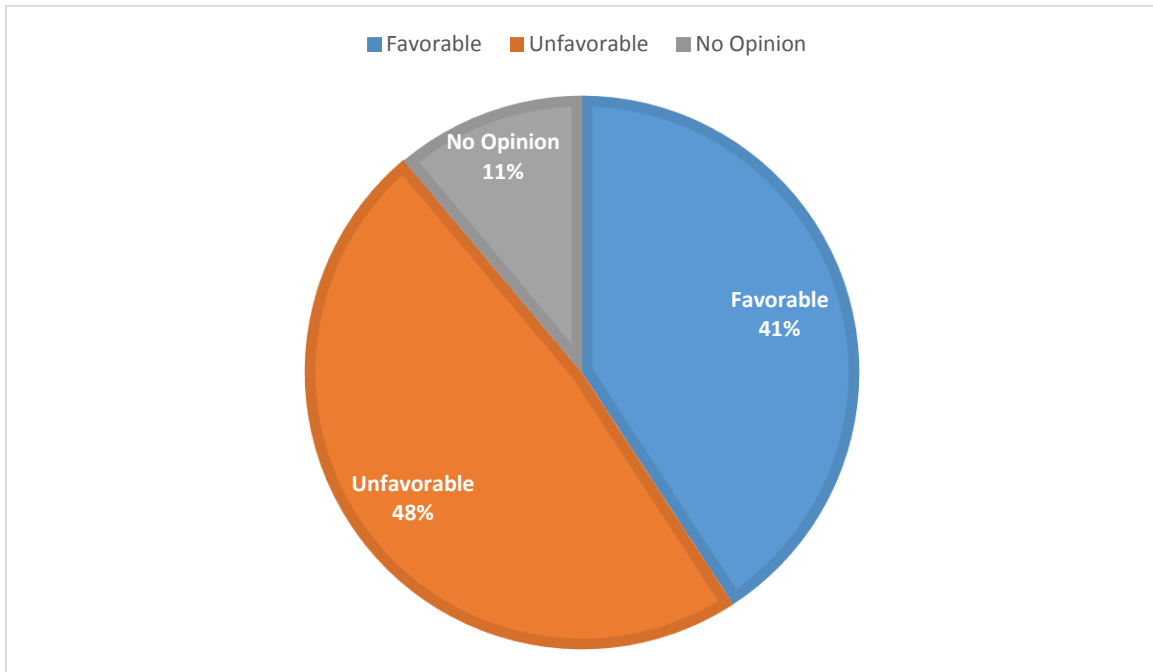


Figure 5. Total sample; base n = 1091

Q: What is your opinion of Greg Orman?

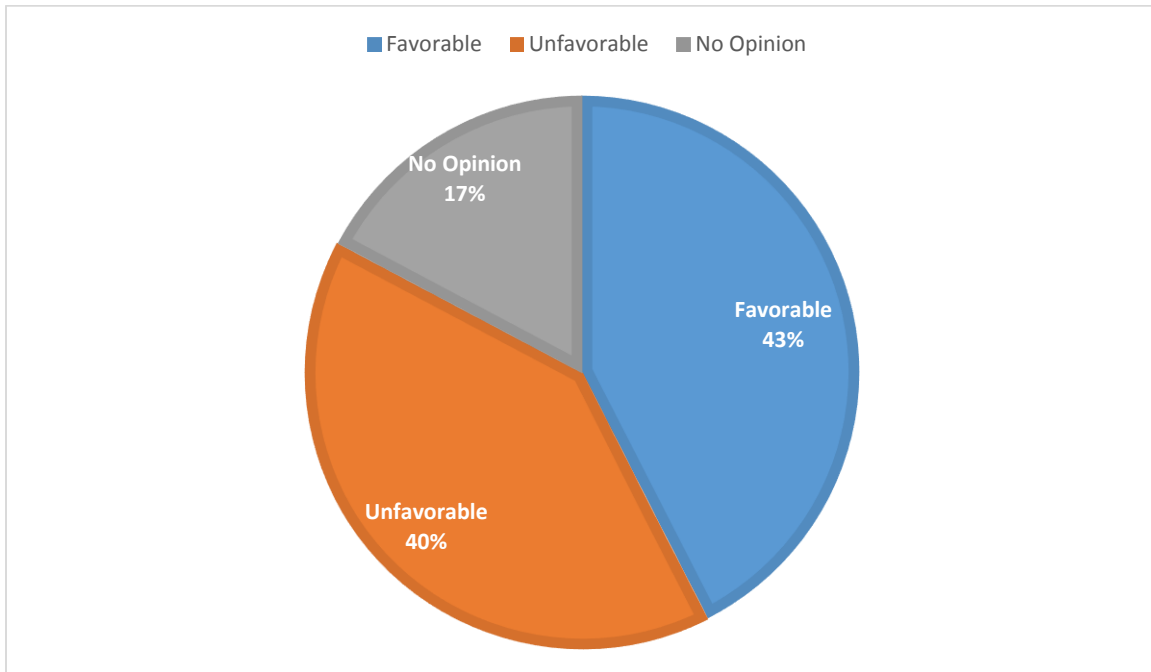


Figure 6. Total sample; base n = 1091



Q: What is your opinion of Harry Reid?

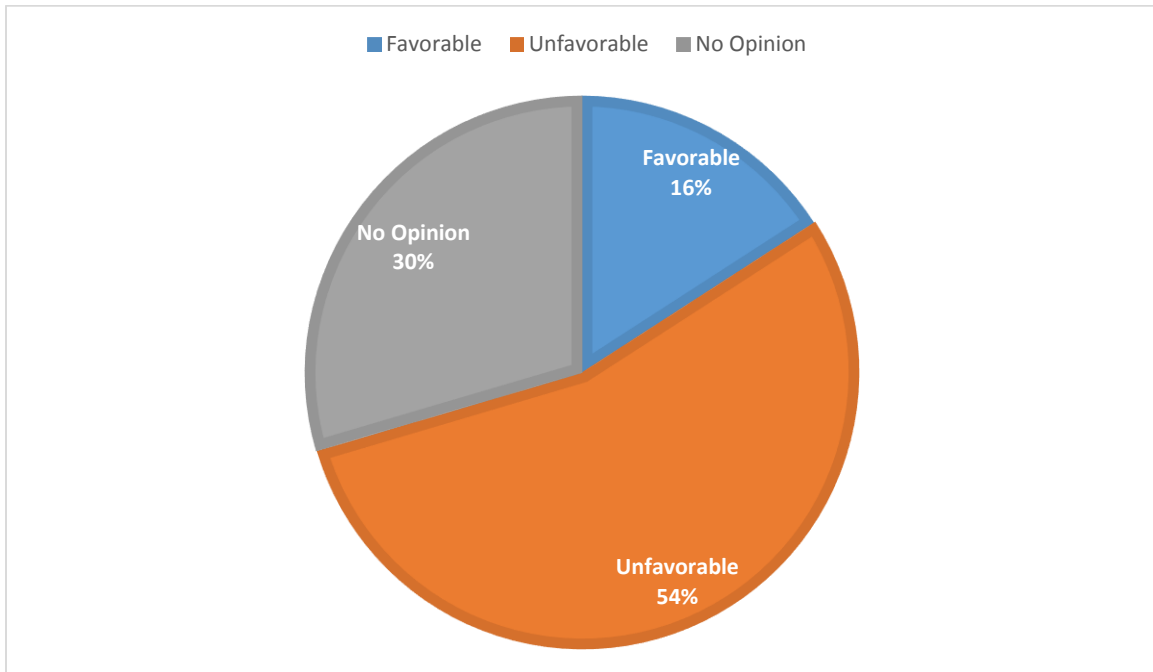


Figure 7. Total sample; base n = 1091



Q: Which political party would you prefer have control of the United States Senate?

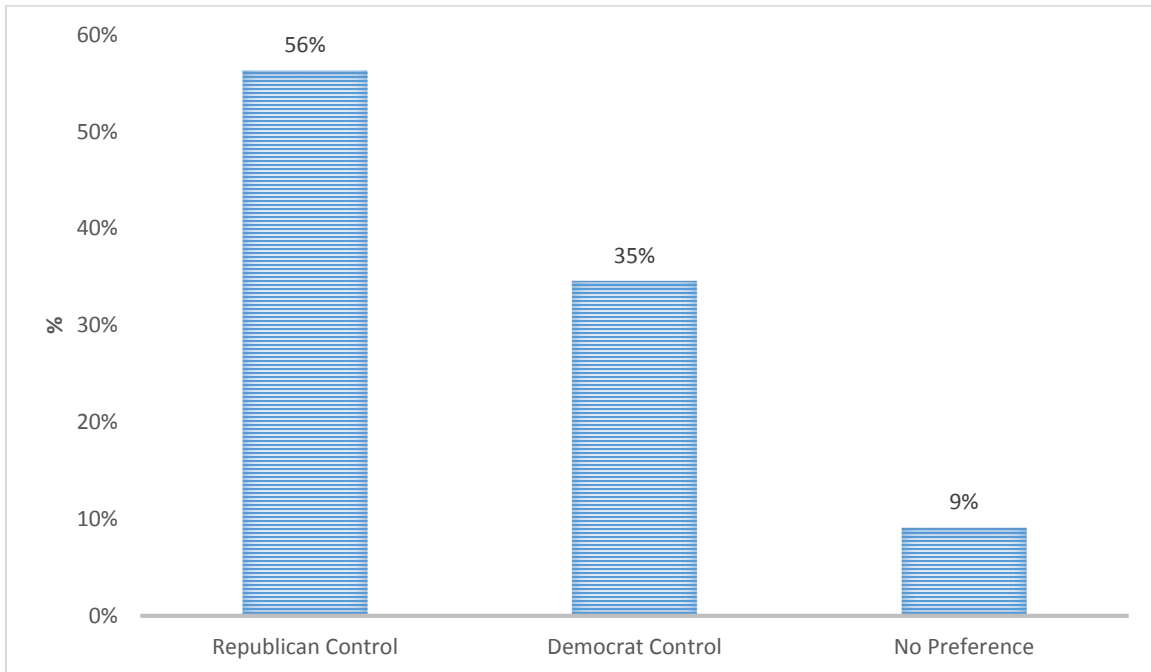


Figure 8. Total sample; base n = 1091



Q: In your opinion, which political party do you believe Greg Orman's views most reflect?

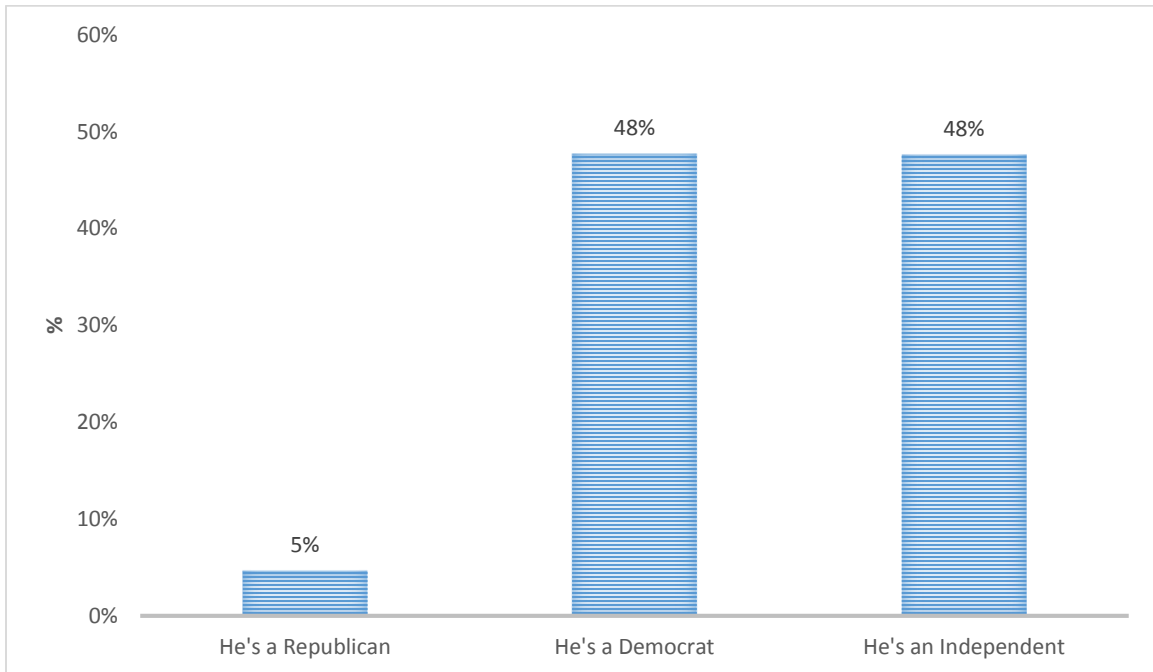


Figure 9. Total sample; base n = 1091



GOVERNOR BALLOT CROSSTABS

BY DMA

Column %	Joplin-Pittsburg	Kansas City	Topeka	Wichita
Sam Brownback	50%	47%	41%	49%
Paul Davis	42%	45%	52%	45%
Keen Umbehr	2%	3%	3%	3%
Undecided	6%	5%	5%	4%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Sam Brownback	74%	6%	28%
Paul Davis	20%	86%	58%
Keen Umbehr	2%	3%	6%
Undecided	4%	4%	8%

BY GENDER

Column %	Female	Male
Sam Brownback	44%	52%
Paul Davis	47%	43%
Keen Umbehr	3%	3%
Undecided	6%	2%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Sam Brownback	56%	46%	50%	44%	52%
Paul Davis	38%	50%	43%	48%	40%
Keen Umbehr	5%	1%	4%	3%	3%
Undecided	1%	4%	4%	4%	6%



U.S. SENATE BALLOT CROSSTABS

BY DMA

Column %	Joplin-Pittsburg	Kansas City	Topeka	Wichita
Pat Roberts	57%	45%	44%	49%
Greg Orman	40%	49%	51%	45%
Randall Batson	0%	3%	2%	2%
Undecided	3%	4%	3%	3%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Pat Roberts	74%	7%	27%
Greg Orman	21%	87%	63%
Randall Batson	2%	2%	5%
Undecided	3%	4%	5%

BY GENDER

Column %	Female	Male
Pat Roberts	45%	52%
Greg Orman	49%	43%
Randall Batson	2%	3%
Undecided	5%	2%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Pat Roberts	52%	48%	48%	45%	53%
Greg Orman	35%	47%	45%	50%	41%
Randall Batson	7%	3%	3%	3%	1%
Undecided	5%	2%	4%	3%	5%



SENATE CONTROL PREFERENCE CROSSTABS

SENATE BALLOT by Senate Control

Column %	Republican Control	Democrat Control	No Preference
Pat Roberts	82%	3%	7%
Greg Orman	12%	92%	78%
Randall Batson	2%	1%	7%
Undecided	3%	3%	7%

Roberts Opinion by Senate Control

Column %	Republican Control	Democrat Control	No Preference
Favorable	69%	4%	6%
Unfavorable	19%	89%	72%
No Opinion	12%	8%	22%

Orman Opinion by Senate Control

Column %	Republican Control	Democrat Control	No Preference
Favorable	15%	82%	63%
Unfavorable	66%	6%	10%
No Opinion	19%	12%	27%

Orman Ideology by Senate Control

Column %	Republican Control	Democrat Control	No Preference
He's a Republican	5%	3%	11%
He's a Democrat	72%	18%	13%
He's an Independent	24%	79%	77%